

SHORTCUTS

AGENCY PROFILE



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WHO WE ARE

SOLUTIONS PROVIDERS

“We are more than suppliers; We are solutions driven.”

Shortcuts is a regional platform based in Beirut specialized in the supply of customized creative marketing solutions and medical accessories.

An official agent for several international brands, Shortcuts creates, manufactures supplies, and distributes promotional, corporate items and medical accessories.

With the highest logistics and supply chain standards, our elevated services ensure timely deliveries.

With an “outside the box” mindset, we respond to multicultural markets, incorporate innovative technologies & the finest industry practices, elevating your brand positioning with an unconventional approach.



MISSION VISION

STORY

Having evolved the concept of promotional, corporate gifting and medical accessories, Shortcuts has become a catalyst of product innovation and design. Founded in 2015, Shortcuts established a new edge to the marketing solutions culture in the region.

MISSION

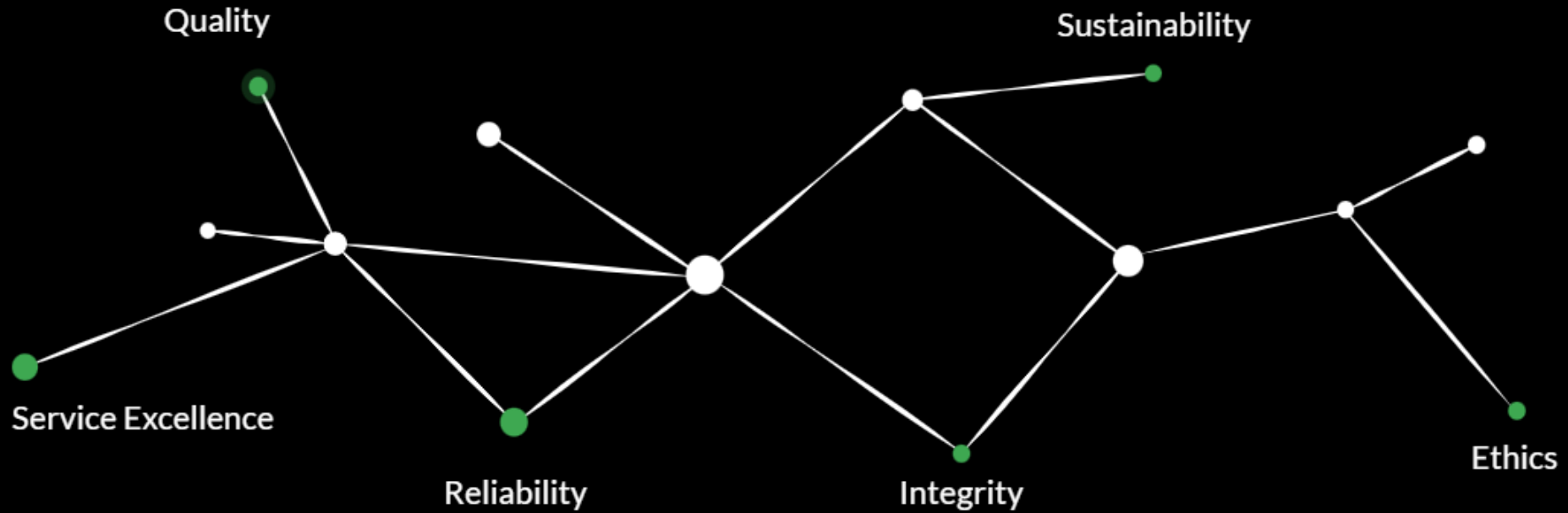
We aim to supply uniquely crafted, premium promotional corporate gifting solutions, and medical accessories that combine creativity, performance and value.

VISION

To become the leading one-stop hub for creative corporate gifting marketing solutions and medical accessories.



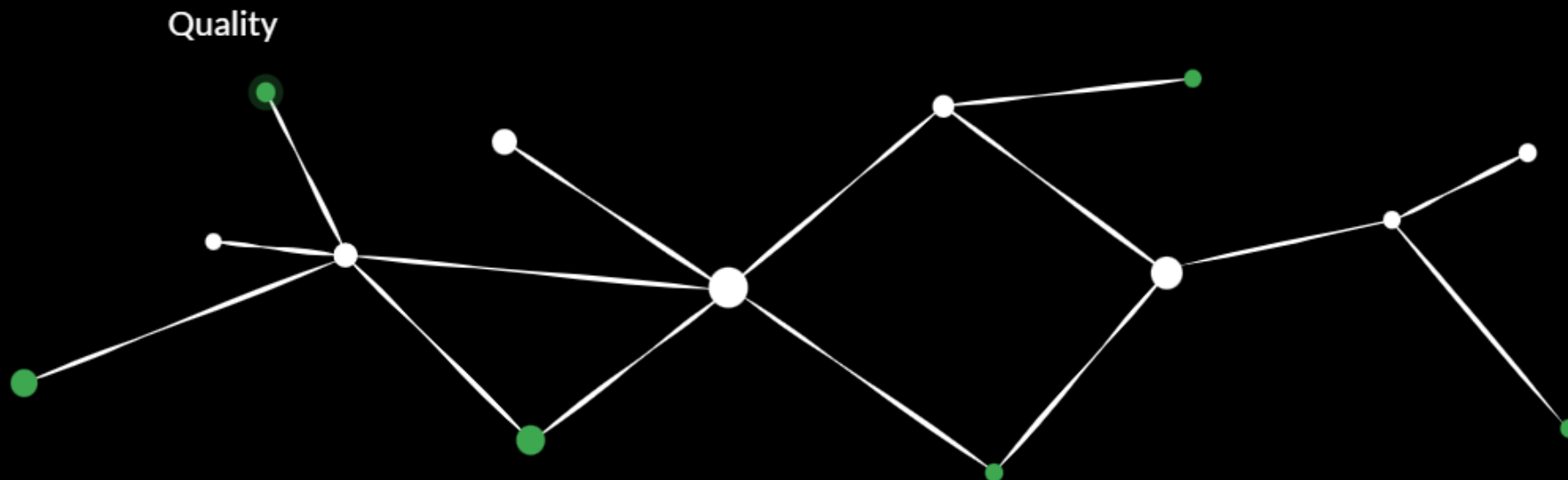
OUR CORPORATE VALUES





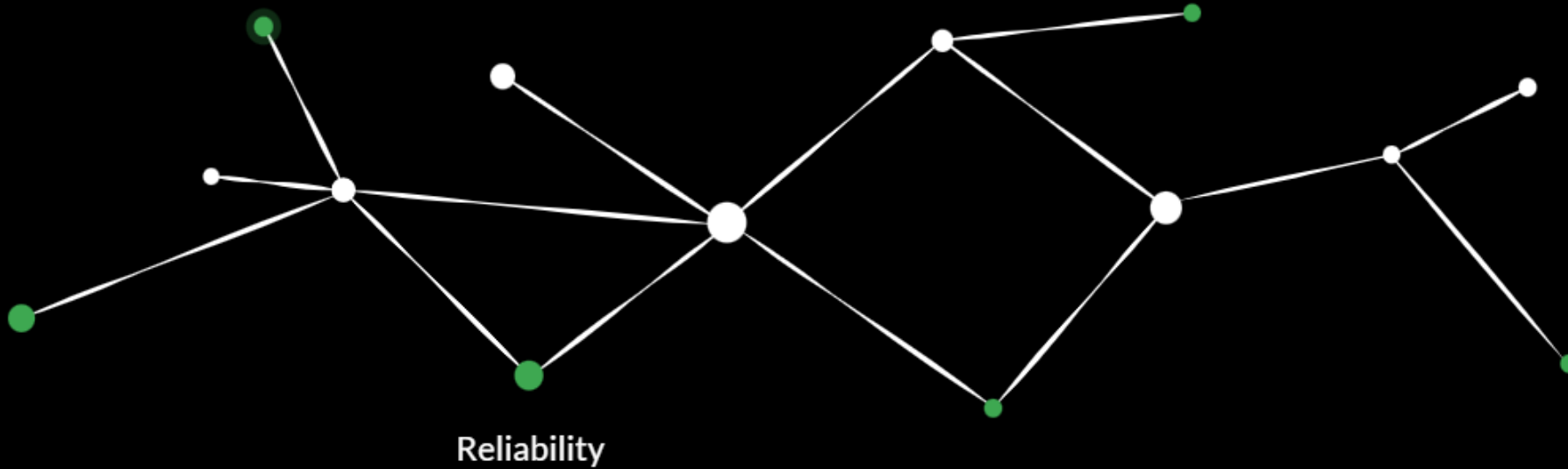
OUR CORPORATE VALUES

We respect quality standards, implement extensive Quality Control measures, and strive to deliver first-class products and services.





OUR CORPORATE VALUES



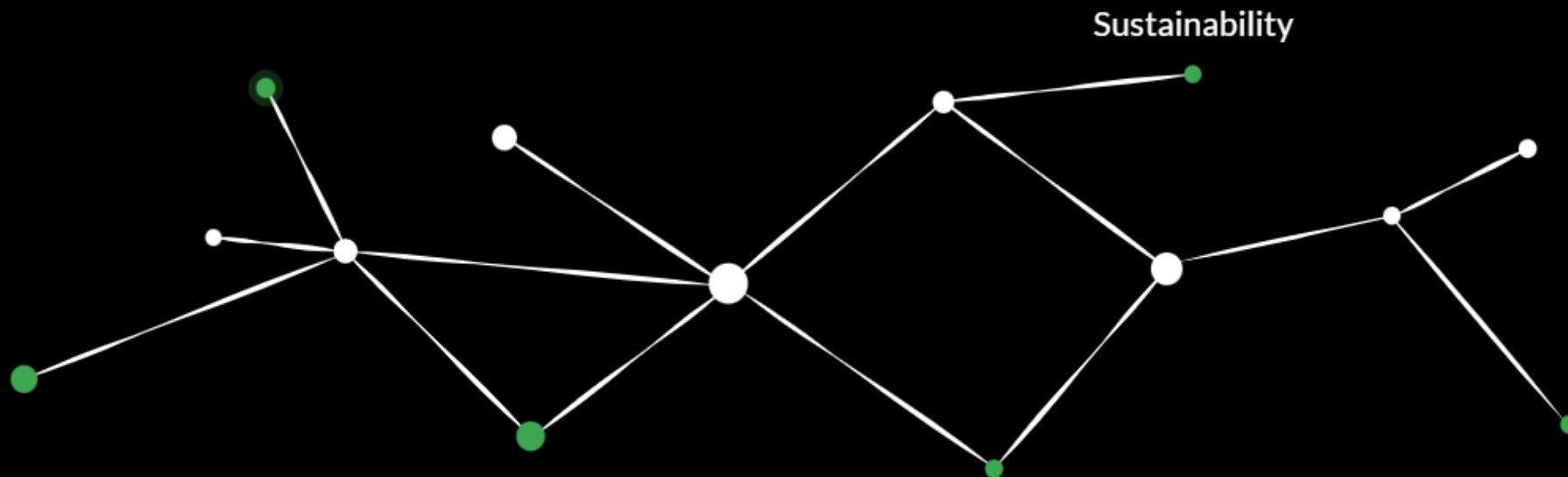
Reliability

We sustain a strong sense of professionalism as we build and maintain solid relationships with our clients.



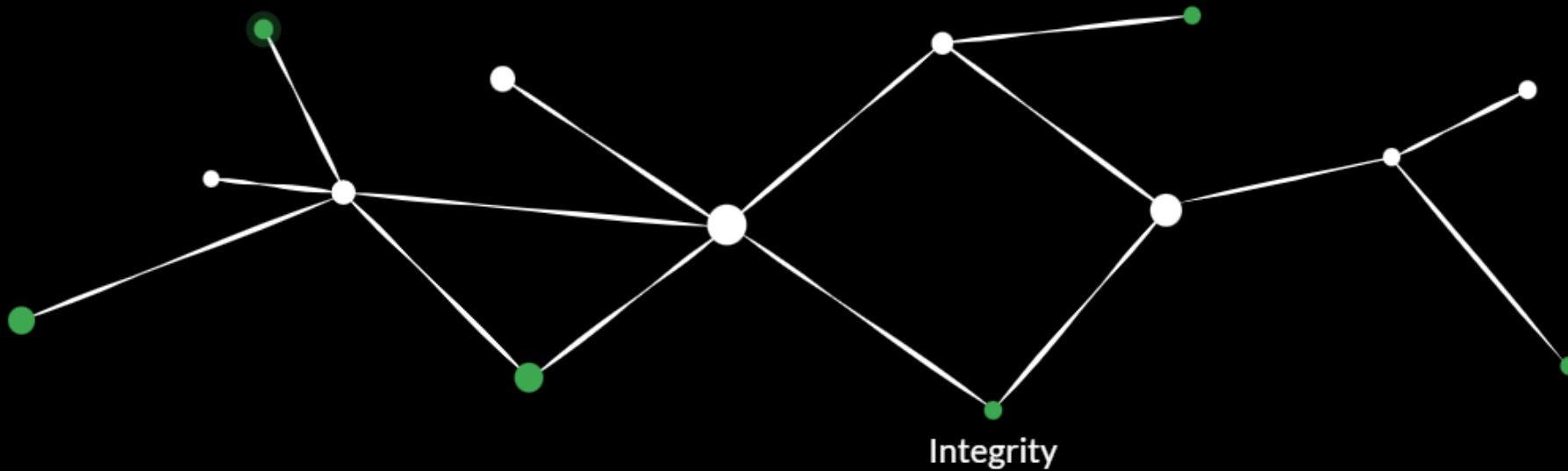
OUR CORPORATE VALUES

We are constantly improving the efficiency and sustainability of our products.





OUR CORPORATE VALUES

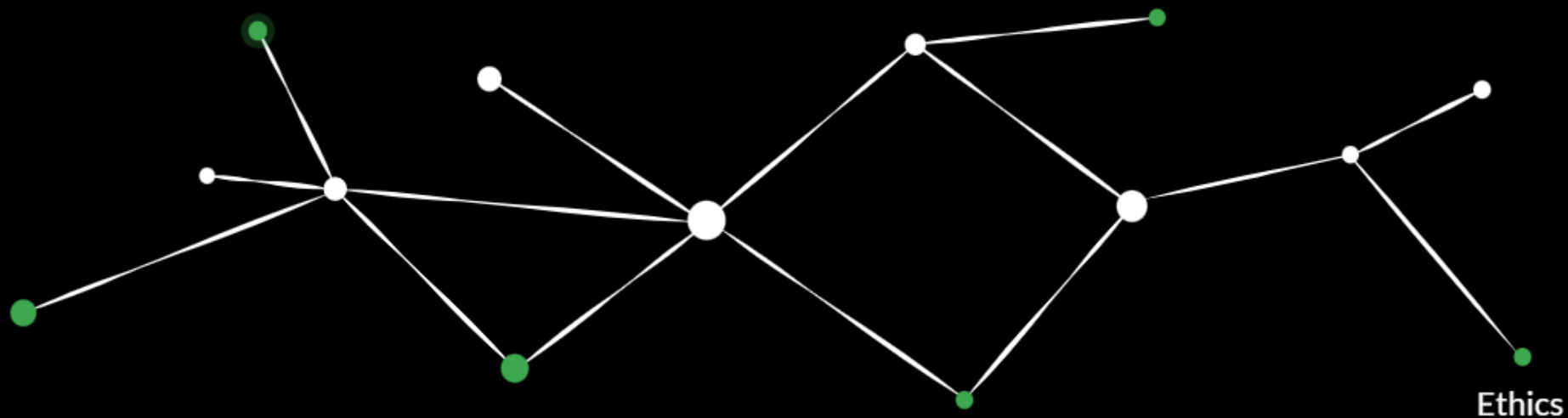


Integrity

We do business with complete honesty and trust.



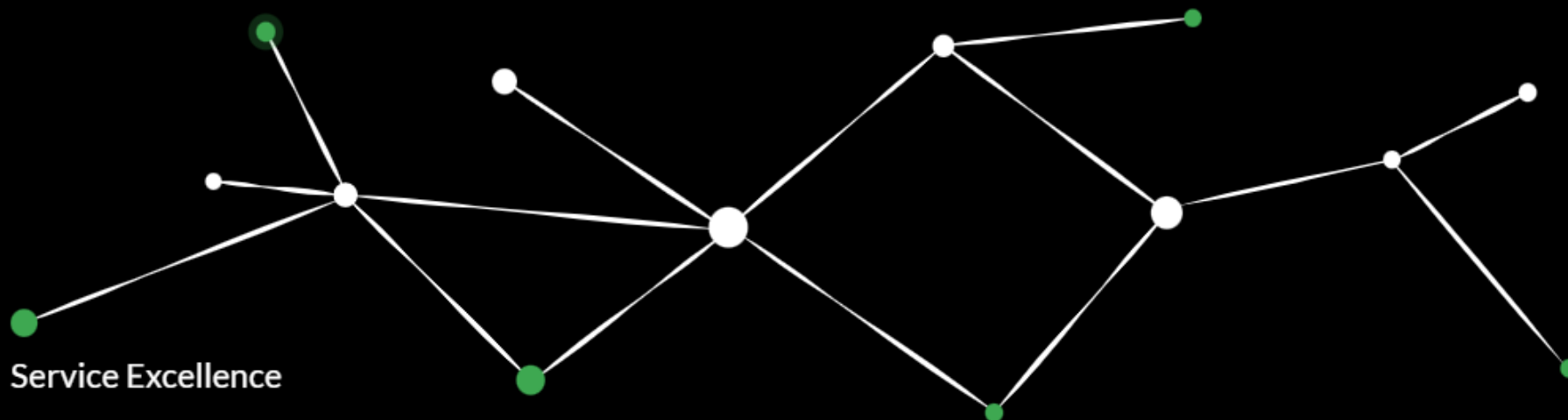
OUR CORPORATE VALUES



We are committed to morality, fairness and respect,
both internally and externally.



OUR CORPORATE VALUES



Service Excellence

We exceed customers' expectations through elevated services and timely deliveries.



OUR EDGE



Committed To Excellence

The only Shortcuts we offer
are the ones that lead to your
success.



Pledge Premium Designer Products

Quality is our top priority.



Leaders In Innovation

We create unconventional
sustainable solutions.



Value Our Clients & Suppliers

We are keen on building and
maintaining strong relationships
with our stakeholders.



OUR CSR

Corporate Social Responsibility

Shortcuts supports socio-economically vulnerable Artisans and small local handcraft workshops by connecting them with Local Ethical Enterprises (LEEs) struggling to survive in a challenging economic environment. LEEs provide the Artisans with fashionable and edgy designs to modernize their handmade products, later introduced by Shortcuts to well established regional and global businesses and corporations.

We proudly support local schools and institutions by supplying them with PPEs to sustain the educational sector and promote health.

Shortcuts is proud to be advocating its social responsibility by providing small workshops with the needed machines and know-how, while promoting local economic growth and preserving cultural heritage.



OUR TEAM

Shortcuts team is a handful of highly skilled customer service, international sales, marketing professionals, logistics and procurement gurus complemented by creative talented designers. With an extensive collective experience in numerous industries, our team innovates products and solutions that appeal to diverse markets and cultures.

Workflow Dynamo



The Visionary Jedi



Product Sensei

Pantone Hero



Agency Extraordinaire



Rainmaker





DIVISIONS

Gifts you will be proud to hand out.

Shortcuts translates briefs into concepts by designing tailored solutions inspired by our clients. We provide inventive marketing and medical products and services that promote your company's identity and values to your target audience.



MARKETING DIVISION

PROMOTIONAL & CORPORATE GIFTS

Ranging from conventional to contemporary designs, our top-of-the-line promotional products are equipped with eye-catching artistry and functionality. Discover our revolutionary collection of pro-designed, premium quality corporate gifts that express the essence of your business. Sophistication and brilliance are etched in every product.



Eating & Drinking



Bags & Travel



Sports & Outdoor



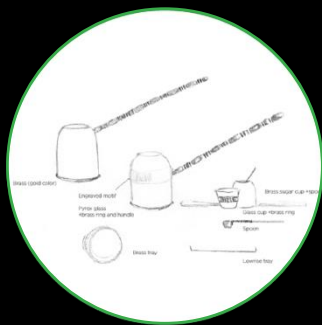
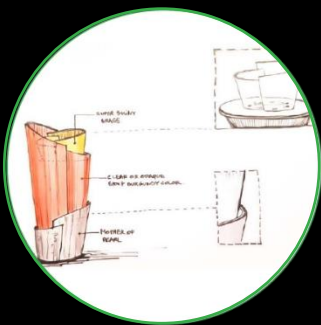
Umbrellas



MARKETING DIVISION

PRODUCT DESIGNS

Custom gifts convey a fresh and unique sense that suits every style. We jazz up your selections by adding personalized details with engraving, monogramming, and embroidering techniques.





MARKETING DIVISION

SUSTAINABLE PRODUCTS

From grit to great, we renovate eco-friendly items into creative masterpieces.



Basil 1-2



MOB Eco



XD Eco



MARKETING DIVISION

STAND DESIGNS

Seize new business opportunities with attention-grabbing stand designs. We create bespoke designs that make you stand out.





MARKETING DIVISION

LEATHER DESIGNS

Apart from its vintage or classic motif, leather is known for its durability and flexibility. We present our leather design selection for the absolute best in unique or custom pieces.



Leather Items



3 in 1 Leather



Tablet Gear



MEDICAL, HEALTH & SAFETY DIVISION

COVID19 & PPEs





MEDICAL, HEALTH & SAFETY DIVISION

UV PRODUCTS





MEDICAL, HEALTH & SAFETY DIVISION

HYGIENIC PRODUCTS

- Sanitizers
- Alcohol
- Disinfectants





MEDICAL, HEALTH & SAFETY DIVISION

NON-FOOD ITEMS

- Plastic Bags
- Soap
- Paper Rolls





MEDICAL, HEALTH & SAFETY DIVISION

MEDICAL ACCESSORIES & EQUIPMENT

- Assistive Devices (Wheelchairs, Crutches, Canes, Walking Frames)





MEDICAL, HEALTH & SAFETY DIVISION

MULTIPURPOSE TENTS





DIGITAL & INNOVATIVE TECHNOLOGY DIVISION

CHATBOT, COMPUTER SYSTEMS, PC COMPONENTS

- Chatbot

Are you looking to generate leads and provide 24/7 customer service?
Shortcuts offers you a faster and more engaging customer service intervention to increase customer satisfaction.

- Computer Systems

- PC Components



Chatbot



Computer System



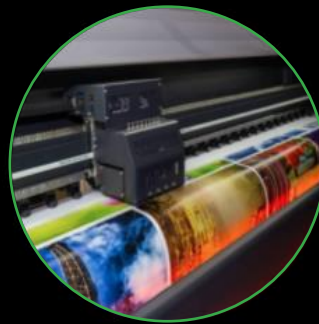
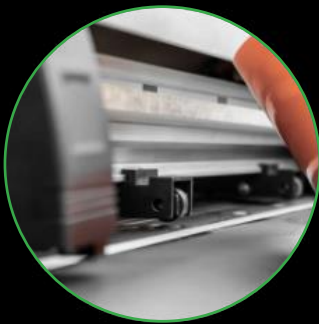
PC Components



DIGITAL & INNOVATIVE TECHNOLOGY DIVISION

PRINTING

- Digital Printing
- Laser Engraving
- Vinyl Cutting
- Card Printing
- Secure Documents





OUR CLIENTS

To name a few...

For Medical Equipment





OUR CLIENTS

To name a few...

For Marketing & Promotional Items





REVIEWS

Trusted By The Best

«SHORTCUTS team is quite dynamic, responsive, passionate and they can get really creative. It is a pleasure to work with Halim and the team. SHORTCUTS fresh ideas gave our corporate gifts a new edge.»

Abed Hallak - Senior Manager Marketing SITA Regional





OUR SALES NETWORK

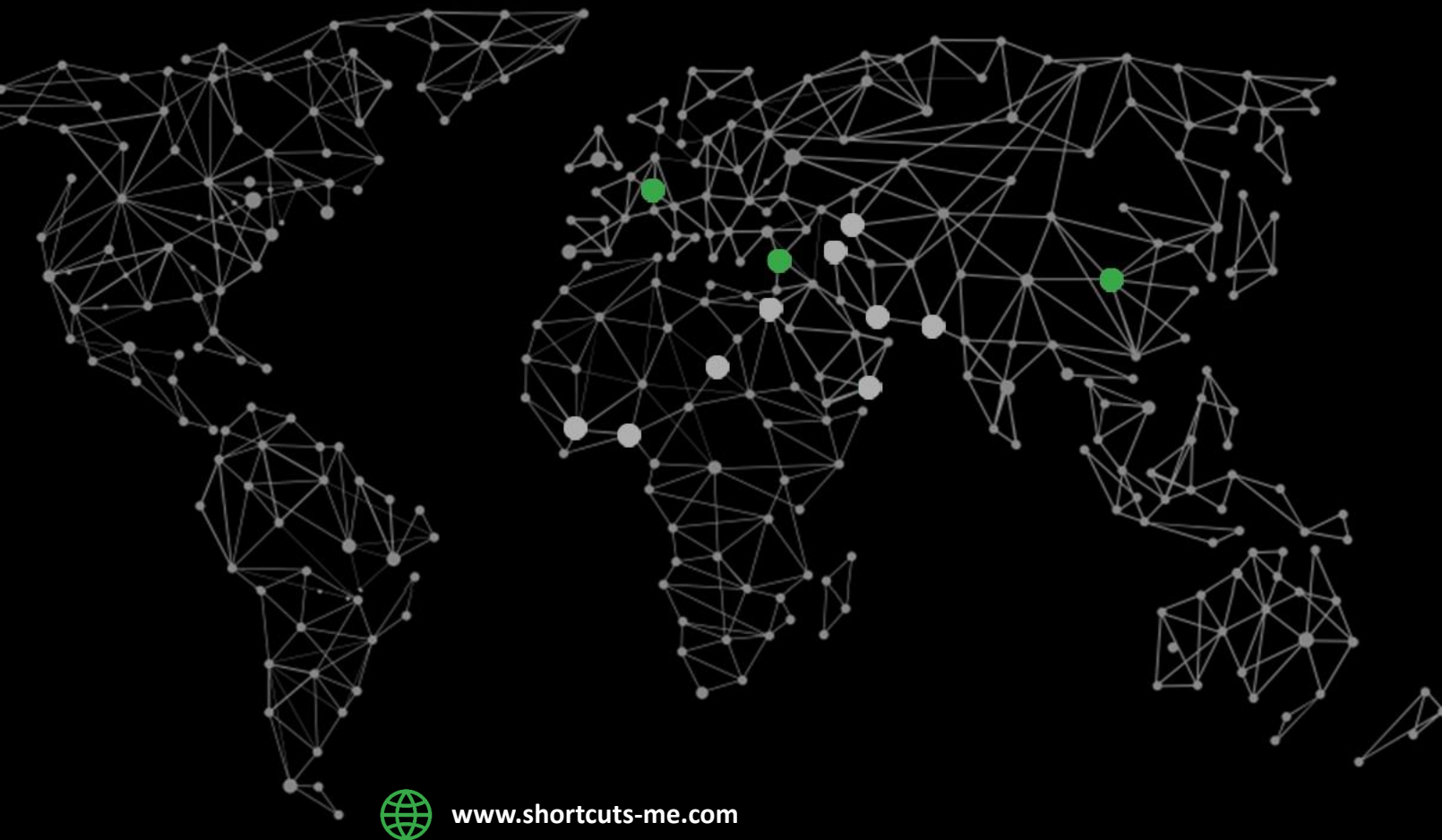


- KSA
- Kuwait
- Oman
- Qatar
- Jordan
- France
- Ivory
- Coast
- Nigeria



www.shortcuts-me.com

6 OUR OFFICES



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